

PIO

2007 - Present

HERNDON ALLIANCE

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In May 2005, 56 people from 48 organizations interested in comprehensive health care reform met for 3 days in Herndon, VA to explore more creative ways of achieving their goal of quality affordable healthcare for all.

The initial participants were composed of leaders of national and state organizations, faith based groups, minority groups and organized labor. As a result, in the fall of 2005, the Herndon Alliance was incorporated and applied for 501(c)3 status. At their first meeting, the participants concluded that the 6 attempts since 1917 to achieve Universal access to healthcare in the U.S. had all been characterized by being fragmented, disunited, under-funded, uncoordinated, and ultimately unsuccessful. The group asked itself what it could do differently. Together it produced and unanimously signed what was named the Herndon Declaration. It said:

"People are our nation's most precious resource. We all share a common responsibility to ensure that families have the quality health care they need, when they need it, at a fair and reasonable cost. The "promise of America" is the promise of opportunity, and economic and personal security.

We're all in this together. All of us, in partnership with our Government, play an important role in ensuring that the lack of access to health care is not an obstacle to fulfilling the American Dream.

herndon Alliance
Healing America's Healthcare

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"We put a man on the Moon. We should be able to fix our health care system."
— James, retired carpenter and proud grandfather of 6, New Jersey

HEALING AMERICA'S HEALTHCARE

HOME
WHO WE ARE
PRESENTATIONS + TRAINING
RESEARCH + TOOLS
FO

Web developer

Webmaster 2007 - present

Project Details

client: Herndon Alliance

services: xhtml / css, javascript, php, Adobe: Photoshop, Illustrator, DreamWeaver, Flash, Acrobat, MS PowerPoint

medium: Web

view work: www.herndonalliance.org

Herndon Alliance provides health care polling research and communication counselling. The Alliance's research explores the opportunities and barriers for reform, develops initiatives and strategies.

The Alliance's research identifies areas of commonality between different affinity groups, and develops strategies and communications mechanisms that allow their partners to successfully build public support for affordable health care in the United States.

As the developer I was able to focus on creating clean code as the foundation for the team to build on. My goal was to develop a backstage for easy updates, access to scripts, and fast loading time.

This was an exciting opportunity to work with a team of talented professionals all focused on producing a dynamic site for users, Alliance Partners and staff.



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